Van Ta, Heller MA/SID'12, reaches into darkness to rescue lost children and young women in Vietnam and China.

Necessary Hero

wenty-five-year-old Chi needed a job, and jobs are hard to find in Dien Bien, the poorest province in Vietnam, located about seven hours by car to the northwest of Hanoi.

So when a neighbor introduced her to a friendly woman who knew of a well-paying job planting mushrooms in China, Chi jumped. But after she and the woman got to China, Chi (not her real name) learned a devastating truth: She'd been duped by a human trafficker. Quickly sold to a father-son team, Chi was forced to marry the younger man and enter the sex trade.

Back in Vietnam, Chi's relatives were desperate to get her back. Her mother knew her cellphone number but not much else — Chi didn't speak Chinese and had no idea where she was.

"Many times, I went to visit the family of the girl," says Van Ta, Heller MA/SID'12, a 31-year-old Vietnamese lawyer.

Van Ta (this story does not include his full name or photo, to protect his anonymity and safety) works with Blue Dragon Children's Foundation, an Australian charity headquartered in Hanoi that reaches out to disadvantaged children and young people, including those who fall prey to traffickers, and brings human-rights violators to justice. Van Ta's work isn't confined to a courtroom. Last year alone, he went to China on seven rescue missions, freeing 13 girls and women who had been sold into prostitution. Chi was one of them.

To locate the disappeared, the Blue Dragon team mixes oldfashioned gumshoe techniques with GPS tracking and other advanced

By Claire Pavlik Purgus and Susan Piland





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"Anyone in need can come to us and seek help," he says. "Two lawyers work with me, and we deal with hundreds of cases each year, ranging from people who need birth certificates to teenagers who have been arrested."

Reclaiming human dignity

Standing about 5 feet 4 inches, the average height for a Vietnamese man, Van Ta cuts an unimposing figure. At work, his colleagues say, his manner is both warm and focused.

Laurence Simon, professor in and director of the Heller School's SID graduate program, says Van Ta is one of the program's most extraordinary alumni.

"Part of Van's success in difficult situations — for example, when he's negotiating his passage with police on either side of the China-Vietnam border — is he doesn't appear threatening," Simon says. "He's a modest kind of person. People who could be potential obstacles intuitively understand Van's deep commitment to human dignity and to reclaiming it for those who've been stripped of it."

Says Martin, "If I had to choose two words to describe Van, it would be 'dedicated' and 'relentless."

Growing up in a poor farming family inspired his drive to help others, Van Ta says. As a child, he bicycled 28 kilometers to a job in a pottery workshop to earn money for school fees for his younger brother and himself. "I worked from 7 in the morning until 6 in the evening, and earned 50 cents a day," he says. "Like many families in my village, we usually did not have enough food to eat. Some of my friends left school to support their families, but we did not."

He says he "started to dream of becoming a person who can protect minorities and the undefended in society" after seeing a lawyer wearing "a black suit and white glasses" representing someone in court before a five-judge panel. Eventually, Van Ta entered the Hanoi University of Law, where he earned a Bachelor of Law.

Having learned English in school, as many Vietnamese students do, Van Ta wanted to keep improving his fluency. At a festival for blind children, he met Michael Brosowski, the Australian teacher who founded Blue Dragon, who was happy to become a conversation partner. In 2005, Van Ta took a job at Blue Dragon.

He got to know Simon through their mutual connection to Streets International, a training program for street kids in Hôi An, which led to Van Ta's coming to America for a master's in the SID program at Heller.

"The most difficult part of being at Brandeis," says Van Ta, the father of two, "was being away from my family."

Life in America surprised him. "Boston is more peaceful than I thought," he says. "And I never thought the family relationship was so tight in the United States until I saw my professor look after his ill brother at home. We do not see these stories about Americans in Hollywood films."

Comfort the afflicted, afflict the comfortable

Since 2009, when Elaine and Gerald Schuster made a special gift to launch the Human Trafficking and Modern-Day Slavery Project, the Schuster Institute for Investigative Journalism at Brandeis has been shining a light on the dark world of human trafficking.

Two Schuster Institute investigations recently published in Bloomberg Businessweek directly linked modern slavery to seafood and other common food and household goods that Americans consume and enjoy without thinking about their sources.

The first story exposed forced-labor practices on Korean-flagged ships working in New Zealand's deep seas that catch fish that go to P.F. Chang's and other restaurants. The second revealed forced labor and child labor within the Indonesian palm oil industry, which supplies ingredients for many well-known brands, including Procter & Gamble's Oil of Olay skin-care products.

The articles helped trigger major reforms. For instance, New Zealand decided to ban foreign-flagged vessels from fishing in its territorial waters and to better monitor its fishing industry. Unilever, a corporation with high stakes in palm oil, vowed to purchase 100 percent of its oil from fully traceable and sustainable sources.

Phillip Martin, a senior fellow at the Schuster Institute, collaborated with the institute on his WGBH Boston Public Radio report "Underground Trade: From Boston to Bangkok." The award-winning eight-part series on the victims and opponents of the modern slave trade — including a segment on Van Ta's work in Vietnam — was broadcast in early 2013 in commemoration of the 150th anniversary of the Emancipation Proclamation.

Martin says he continues to investigate cases of modern-day slavery. In addition, each spring he teaches a course on communication and the media at the Heller School, helping Sustainable International Development students like Van Ta learn how to speak and write clearly about their development and social justice objectives.

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FACTORY LIFE: Young garment workers — who may eat, sleep and labor in the same room — often suffer from malnutrition, damaged evesight or back injuries.

In 2012, Martin spent a week with Van Ta in Vietnam for a WGBH Radio series on human trafficking (see sidebar on page 28). He says he's been told the brothels in southern China are filled with Vietnamese girls.

Some experts also view forced marriage, another prevalent problem, as a human-trafficking issue. Though it's a difficult situation to track and quantify, Van Ta says Vietnamese women and girls are routinely taken into China without their knowledge or permission and forced into marriage with Chinese men.

Cheap clothes, slave conditions

Human trafficking is a mutable term. For instance, it doesn't necessarily involve the relocation of a victim. But it always includes an element of entrapment, and almost always involves exploitation for another person's economic benefit. Broadly speaking, human trafficking is the movement of people — usually through coercion, trickery or abduction — into circumstances they cannot easily escape, in which they are exploited for others' economic gain. Many trafficking victims are abused. Often they or their families are threatened with violence.

Forced labor is a kind of trafficking that affects girls and boys, women and men alike. To supply cheap labor to garment factory owners, traffickers trick, trap and kidnap street kids and runaways.

Martin recalls a night of driving around Ho Chi Minh City with Van Ta, who pointed out the garment factories from which he had rescued children.

"At 2 or 3 o'clock in the middle of the night, you see groups of men hanging out outside, almost as if they were monitoring the buildings," says Martin. "The factories look more like apartments, with heavy gated barriers in front. Through the gates, you can see kids sewing garments.

"That was a memorable experience," he says, "that drive into the dark night to witness children who were probably tired and hungry, behind locked and patrolled gates, hunched over sewing machines or hand-sewing with needles and thread. They work 16-hour days and get paid less than a dollar a day, and that's only after they've put in two years of service."

In 2013, Blue Dragon freed 70 children from garment factories and returned them to their families. With the overwhelming numbers of children trapped in exploitative working conditions in Vietnam, Van Ta and his Blue Dragon colleagues know that's just a drop in the bucket.

"There has to be another solution," Martin says. "Rescuing or buying kids out of their situations is not going to do it. Rescue work is incremental. It helps Americans connect the dots between child labor and our consumer appetite for cheap clothing. But simply rescuing these kids one by one can't fix the whole problem."

So, in addition to its rescue operations, Blue Dragon uses the court system to go after human traffickers. It also holds policy discussions with government representatives, law enforcement personnel, NGO heads and others, to talk collaboratively about child labor and other topics related to disenfranchised children and workers.



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IN CUSTODY: Vietnamese police testified in court against Chi's trafficker, who received an 11-year prison sentence.

The learning environment at the SID program is an ideal laboratory for tackling problems like human trafficking. "Being in the SID community helps students realize that many of the situations they deal with in their own countries are common and need global solutions," says Simon.

Van Ta says today that his SID studies gave him both "advanced knowledge and practical skills."

The proof is in the numbers. Before coming to Brandeis, Van Ta rescued 90 victims of trafficking between 2005-10. Since he earned his master's in May 2012, he says his team has rescued more than 200 victims — "four times more than what we were able to achieve before." He attributes much of that success to two new anti-trafficking programs his SID training helped him develop.

Simon shakes his head in wonderment when talking about Van Ta's rescue efforts. "Poor guy, he's often getting arrested," he says. "Sometimes they mistake Van for a human trafficker, and it takes a lot of explanation and convincing before police understand what he's doing."

"Understandably, Van's wife is always worried when he's called out," says Martin. "Everyone worries for Van's safety. Van tries to

soothe those worries away. Mostly, his worries are focused on the girl he's going to try to bring home."

A family man, Van Ta says the best part of his day is when he's with his wife and kids at home in Hanoi, a city filled with traffic noises, bird songs and the squawk of chickens.

"I wake up to the smell of coffee — I love coffee — and the sounds of my family and the city outside," he says.

But the dedication to his work never wavers. "There is no part of my work that I don't like," he says. "It is all meaningful. The best part of a rescue mission is the moment when the girls come home and are held in their parents' arms. They all burst into tears — I understand how happy they are.

"They have trauma and tons of difficulties ahead," he says. "However, we will supply them with ongoing help, so they can reintegrate with the community and have a brighter life.

Claire Pavlik Purgus is managing editor at Brandeis' Schuster Institute for Investigative Journalism, where she researches and reports for the Human Trafficking and Modern-Day Slavery Project.